

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: September 16, 2015 at 4:45 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Bob Benishek, Shane Lund, Angie Close, Jeff Zalewski and Rhonda Klement

Members Absent: None

Others Present: Robin Stowe, Gary Olsen, Arika Schielke, Ann Boshan, Roseann Hoffman, Janice Jorgenson, Melody Koles, Ron Barger and Pam Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Bob Benishek at 4:45 p.m. in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve the Minutes of the August 19, 2015 meeting: Motion by Angie Close to approve the previous meeting minutes, Seconded by Rhonda Klement, all ayes, Motion carried.

Agenda Item #4 New User Introduction Arika Schielke explained her event sponsored by the Humane Society to be held on October 17th in the Livestock Pavilion. This will be a Fall Festival with a pet parade, dog show, costume judging, games and food. Janice Jorgenson and Melody Koles, representatives from the Junior Woman's Craft Show, which is also scheduled for the same date in the Multi Purpose Building had concerns regarding parking and the pet parade. Barricades will be put up on the blacktop on the South side of the Livestock Pavilion so vendors from the craft show don't park there to leave space for the Humane Society event. Also, the roadway around the Pavilion needs to remain open for people using the Dump Station. The Committee approves this event.

Agenda Item #5 Discuss suggestions from Fair Coordinator for Fairgrounds improvements:

- a. **North Parking Lot Lighting:** The North Avenue parking lot does not have lights and is a safety issue for people parking there for the Fair. Rhonda Klement is requesting lighting that lot. Jeff Zalewski suggested portable lighting so it can be used elsewhere if needed. The Committee would like Nate Heuss to research portable lighting and report back to the Committee.

- b. **No Smoking signs for Grandstand:** Klement is requesting “No Smoking” signs for the Grandstand. Without the signs smoking in the grandstand cannot be enforced. Ron Barger, Director of the Health Department is supporting this request. Barger suggested the Community Health Foundation and the Board of Health would also be on board. The Health Department would also be in favor of funding these signs. Motion to make the grandstand smoke free for all events and for signs to be posted by Shane Lund, Seconded by Rhonda Klement, all ayes, Motion Carried.
- c. **Fairgrounds Power:** Bob Benishek recommends the power be reviewed on the grounds. Heuss and Klement to provide a priority list for power. This is an item that could be added to the list of requests for Fairgrounds improvements on the MOU for funding projects from tribal net gaming revenues.

Agenda Item #6 Events Update: Pam Jankowski updated the Committee on past and upcoming events.

Agenda Item #7 New Business:

- a. **Beef Wing – Winter Storage:** The Beef Wing of the Livestock Pavilion will be used for extra RV/Camper etc. storage; this will allow more units to be housed.

Robin Stowe and Gary Olsen updated the Committee on outstanding bills for the Livestock Pavilion that need to be paid. The Public Property Committee has determined that requests for additional improvements to the Pavilion will not be considered until all the outstanding obligations are paid. The County has benefited from the fundraising efforts for the Pavilion and it is suggested the County help pay for the cost of the signs to recognize the donors/contributors for this project. The Committee was not in favor of using Fairgrounds revenue to pay for the signs. Olsen suggested that the County should pay for the signs for the donors using Contingency funds. The donor signs should have been included in the scope of work and Olsen stated the County should have paid for those. The Fund Raising Committee has been paying for those and the cost is approximately \$6,000.

The Committee is requesting an accounting of the Fund Raising Committee funds, and a list of outstanding debt and the order it is to be paid.

The Committee would like Dennis Mattmiller and Nate Heuss to come up with what was done over and above the scope of the project.

After discussion, Motion to take this back to the Public Property Committee to request the County to pay for \$5,000 of the donor signs and to decide where the funds will be taken from by Jeff Zalewski, Seconded by Klement, all ayes, Motion Carried.

Angie Close excused 5:37 p.m.

Agenda Item #8 Old Business:

- a. **Potato Days:** Klement gave an update on the meetings that have taken place. This event may be in conjunction with Oktoberfest in 2016.
- b. **Dump Station Revenue:** The dump station is being used regularly. Jankowski reported on revenues. Benishek would like highway signage for the dump station and also additional signage on the grounds. John Jacobs will be invited to the October meeting to discuss the dump station and camping for 2016.

Agenda Item #9 Marketing Update: Jankowski presented the Fairgrounds Brochure with new Dump Station insert.

Agenda Item #10 Next Meeting: The next meeting is scheduled for October 21, 2015 at 4:45 p.m. at the Forestry Office Conference Room.

Agenda Item #11 Adjournment: Motion by Lund, Seconded by Zalewski, to adjourn at 6:15 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary