

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: October 21, 2014 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Bob Benishek, Shane Lund, & Angie Close.

Members Absent: Jeff Zalewski & Rhonda Klement

Others Present: Gary Olsen, John Jacobs, Nancy Bugni, Phil Beck, Drew Kelly and Pam Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Bob Benishek at 4:33p.m., in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve the Minutes of the September 24, 2014 meeting: Motion by Shane Lund to approve the previous meeting minutes, Seconded by Angie Close, all ayes, Motion carried.

Agenda Item #4 Fairgrounds Use Policy:

- a. **Any Policy Considerations:** None at this time.

Agenda Item #5 Gary Olsen to discuss the Fairgrounds Budget: Gary Olsen explained the revenue carried over from 2013, which is in the amount of \$10,719 .53. This can be utilized for improvements on the Fairgrounds. \$5,000 has been “ear marked” for a RV/Camper Dump Station. Each year if there is excess revenue, the amount can be carried over for projects; however if the Fairgrounds goes over budget, the County Board decides how to cover the overages.

Agenda Item #6 Wireless Internet Service issues will be discussed: Brice Widener and Mark Dodge from Cirrinity discussed coverage on the grounds. During the Fair, they stated 180 devices were being used at the same time which may be the reason for sketchy internet. They have adequate coverage on the grounds, but may need more access points. They discussed having local sponsors pay a fee to advertise their business on the access page when they open up Wi-Fi on the grounds. This item will be put on the Agenda for next month to consider the promotional sponsorships.

Agenda Item #7 Events Update: Pam Jankowski updated the Committee on past and upcoming events.

Agenda Item #8 Old Business:

- a. **Discuss Priority list of needs for Fairgrounds:** John Jacobs was present to discuss camping rallies and ideas to utilize the Fairgrounds for future rallies and overnight camping. He brought the FMCA Badger Chapter Rally to the grounds this past June. Discussion presented regarding installing a RV/Camper Dump Station. Jacobs stated with the Hwy 45 frontage and the easy drive in to the grounds, this would be a great attribute. Having a dump station that is well taken care of, spacious, and well lit would be a huge plus for RV owners to utilize. He had estimated an overnight stay charge of \$20 - \$25 with the capability of plugging into electricity. An average dumping fee is \$7 - \$10. He also suggested a self “check-in” area. Potable water at another location other than by the dump station is highly recommended also. Coded locks were discussed for the Multi Purpose Building Restrooms for access for overnight campers. Jacobs would be available for future questions and suggestions. “Waymarking” was explained to the Committee and it is “identifying something historical or scenic and registering it on an international website” which then turns into a Scavenger Hunt for participants to locate. “Geocaching” was also explained and is a real world treasure hunt where “things” are hidden and registered on an international website with coordinates and clues to find. Jacobs is requesting permission to hide one here on the Fairgrounds. This request will be put it on next agenda.
- b. **Marketing ideas for the School House:** Phil Beck and Nancy Bugni, are present from the (REA) Retired Educators Association. Bob Benishek briefly reviewed the past concerns regarding the School House repairs. Bugni suggested class field trips for 4th graders with supervised instruction. Beck feels the School House is not a “marketable” piece of property. It is to be toured under supervision due to the history and items inside the building. The REA would like to be notified when events are taking place on the grounds where the School House could be toured. They have concerns regarding winterizing and want to make sure no water runs into the School House. REA is also suggesting a donation box for School House tours. The donation box suggestion will be put on the Public Property Agenda. Beck stated that maintenance needs to be done on the building and he feels it should be restored in a “historical” nature.
- c. **Pros and Cons for contracting with a person to provide promoting services for Fairgrounds events:** This item will be put on the next Agenda.

Agenda Item #9 New Business: None at this time.

Agenda Item #10 Marketing Update: Angie Close will be ordering a kiosk to display pamphlets on the Multi Purpose Building for marketing the area.

Agenda Item #11 Next Meeting: The next meeting is scheduled for Nov 19, 2014 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #12 Adjournment: Motion by Close, Seconded by Lund, to adjourn at 5:44 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary