

## **Langlade County Fairgrounds Promotional Committee Minutes**

**Date of Meeting:** October 18, 2016 at 4:30 p.m.

**Place:** Conference Room, Forestry Office, Fairgrounds

**Members Present:** Chairman Bob Benishek, Rhonda Klement, Shane Lund and Angie Close.

**Members Absent:** Jack Anderson

**Others Present:** Nate Heuss, John Jacobs, Robin Stowe, Holly Luerrsens , Brice Widener, and Pam Jankowski.

**Agenda Item #1 Call the Meeting to Order:** The meeting was called to order by Chairman Bob Benishek at 4:30 p.m. in the Conference Room, Forestry Office.

**Agenda Item #2 Pledge of Allegiance:** The Pledge of Allegiance was recited.

**Agenda Item #3 Approve the Minutes of the September 14, 2016 meeting:** Motion to approve the minutes by Angie Close, Seconded by Rhonda Klement, all ayes, Motion carried.

**Agenda Item #4 Recognition of others present and public comments on agenda items or to request an item be added to a future agenda:** None

**Agenda Item #5 Discuss obtaining Portable Lighting for North Parking Lot:** Portable Lighting has been discussed in the past. During the Fair the North Parking Lot is used as an overflow parking area and is not lit. For safety purposes, portable lighting is being discussed to light this lot and also to have for other emergencies that may arise in the County. Shane Lund provided information where you can obtain used equipment for approximately \$4,500 and less. This item is being sent to the Finance Committee for funding purposes.

**Agenda Item #6 Review Wi-Fi on the Fairgrounds with Cirrinity:** Brice Widener, representative from Cirrinity explains the Wi-Fi on the grounds. We no longer have a “Pay As You Go” option. If an event user would like to open up Wi-Fi for the whole grounds, they contact Cirrinity directly. Cost per day is approximately \$20 to open the Wi-Fi. The south west corner of the grounds does not have coverage. Cirrinity could put in another hot spot to cover this area of the Exhibition Building and the Forestry Building. Information only.

**Agenda Item #7 New Geocache: Langlade Love Lock Links – John Jacobs:** Jacobs advised the Committee that he put another Geocache on the grounds. This one refers to Love Locks and the intent is to collect locks on the fence near the highway. A few locks have already been placed on the fence. This Committee is in favor of the Love Locks. Motion by Klement to refer to Public Property Committee meeting for approval, Seconded by Angie, all ayes, Motion Carried.

**Agenda Item #8 Discuss revising sanitation policy to include Multipurpose Building or any other building on the grounds where animals are present:** Presently the policy in place regarding sanitation

refers to the Livestock Pavilion. Recently a rabbit event was held in the Multi Purpose Building and concerns were raised regarding the sanitation rules with having animals and food served within 100 feet of each other. Rabbits fall into a different category as far as cross contamination goes than larger animals such as cattle and pigs. This rabbit event is very large and brings revenue to the community. 4-H groups and other organizations use concessions as a fund raiser and to disallow this for the Rabbit Show would be a hardship on the organizations and also the event attendees. The Committee will invite Ron Barger, Health Director, to the next meeting to discuss possible alternatives to allow having the kitchen open when animals are present in the Multi Purpose Building. Invoicing for this event was discussed. The event user feels the Maintenance Charges for cleaning were excessive. This will be discussed with the Maintenance Staff and put on the next agenda.

**Agenda Item #9 Approve Fairgrounds Signage:**

- a. **Livestock Pavilion Food Dangers:** The Committee would like signage placed on the south entrance in the area of the fence and a sign by each entrance of the wings on the building. (total of 5 signs) Pricing needed and will be discussed next month.
- b. **No Carry-Ins:** Klement will take care of this for the Fair.

Additional Dump Station signage is requested. Instead of entering the dump station thru the north entrance, the Committee would like signs directing entrance on the south side of the Livestock Pavilion around the back and driving thru towards the east. They would like 2 signs with left arrows placed in designated areas. The “drive thru” sign on the fence north of the dump station is requested to be removed.

**Agenda Item #10 Discuss allowing local businesses to promote their business using the fence along the grounds on Hwy 45:** The Committee will not allow this.

**Agenda Item #11 Clarify or establish policy on use of loaning County tables and chairs to private parties or organization not County affiliated:** Verbiage to be added to the policy: “All county-owned equipment, including tables and chairs, located on the fairgrounds will not be allowed off the premises except for use by other county agencies” Dairy Breakfast needs to be affiliated with 4-H in order to use the tables and chairs for their event. Motion for this policy revision by Lund, Seconded by Klement, all ayes, Motion carried.

**Agenda Item #12 Review and Discuss Overnight Camping Policies:** Pam Jankowski submitted a draft of General Campground Rules and Regulations for the self registration overnight camping policy. Revisions made and will be reviewed next month. Designing the kiosk will be on the agenda next month.

**Agenda Item #13 Approve waiving utility fees for Avail’s recycling event:** Motion to waive utility fees for the recycling event due to the amount of recycling the County had, by Angie, Seconded by Lund, all ayes, Motion Carried.

**Agenda Item #14 Discuss creating a long range plan for Fairgrounds:** Heuss has a copy of the previous long range plan for Fairgrounds. Benishek would like a copy at the next meeting for discussion.

**Agenda Item #15 Create story for the Newspaper about Fairgrounds:** Robin Stowe will put together and bring for review to the next meeting.

**Agenda Item #16 Update of Events:** September – St. John’s Fall Festival  
October – Color Run – Oktoberfest

These events were well attended and were welcoming events to the grounds.

**Agenda Item #17 New Business:** Angie has been in contact with an interested party that may want to bring a new event here called Barrels and Bulls. She will keep us updated on this. Jankowski has met with a representative from Rib Mountain Riders that is interested in scheduling a motorcycle racing event for 2017.

**Agenda Item #18 Old Business:**

a. **Antique Show:** Benishek is working on this.

**Agenda Item #19 Marketing Update:** Brochures will be updated with camping information when the policies are set.

**Agenda Item #20 Next Meeting:** The next meeting is scheduled for November 16, 2016 at 4:30 p.m. at the Forestry Office Conference Room.

**Agenda Item #21 Adjournment:** Motion by Angie, Seconded by Lund, to adjourn at 6:08 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski  
Recording Secretary