

## Langlade County Fairgrounds Promotional Committee Minutes

**Date of Meeting:** May 20, 2015 at 4:30 p.m.

**Place:** Conference Room, Forestry Office, Fairgrounds

**Members Present:** Chairman Bob Benishek, Shane Lund, Angie Close, Jeff Zalewski & Rhonda Klement

**Members Absent:** None

**Others Present:** Ann Boshan and Pam Jankowski

**Agenda Item #1 Call the Meeting to Order:** The meeting was called to order by Chairman Bob Benishek at 4:30 p.m. in the Conference Room, Forestry Office.

**Agenda Item #2 Pledge of Allegiance:** The Pledge of Allegiance was recited.

**Agenda Item #3 Approve the Minutes of the April 15, 2015 meeting:** Motion by Angie Close to approve the previous meeting minutes, Seconded by Shane Lund, all ayes, Motion carried.

**Agenda Item #4 Hockey Sponsor Signs:** The Hockey Association would like to install permanent sponsor signs in the Hockey Arena. These signs would be covered when Hockey does not have control of the building. They would like to keep the Remington Foundation sponsor sign visible year round due to them being a large sponsor. The Committee had concerns about possible damage to signs by other event users. A stipulation would be entered into regarding damage to the signs stating that the County would not be responsible and the signs would be repaired by the Hockey Association. The Committee would like to be advised on how the signs will be covered. This item will be put on the Agenda next month for further discussion.

**Agenda Item #5 Events Update:** Pam Jankowski updated the Committee on past and upcoming events.

**Agenda Item #6 Old Business:** Apple Valley Nursery is donating their services and products to landscape the area under the Marquee and around the Livestock Pavilion. They will come back annually to maintain those areas. They are working with Rhonda Klement who is working with Nate Heuss on this project. Apple Valley is requesting to put advertising signs in the planter by the Marquee for their donation. The Committee will allow this.

- a. **Potato Days:** Angie Close stated their 1<sup>st</sup> meeting recently took place and the Committee thought October would be the best month for this event. They may collaborate with the Chamber's Oktoberfest for 2016. Their next meeting is scheduled in August.

- b. **Dump Station:** The dump station is in process and it is anticipated to be in working order this summer. Rate for dumping discussed. The city will charge us \$2.00 for every transaction for use of the City Sewer System. Motion by Jeff Zalewski to set the rate at \$12.00, Seconded by Shane Lund, all ayes Motion Carried. The Committee would like signage on Hwy 45 from the South and the North stating there is a dump station ahead.
  
- c. **Ag Days:** Ann Boshan reported on the status of this event. She has nine confirmed vendors. She would like at least 30 vendors to proceed with this event. Advertising on the Marquee asking for vendors suggested by Pam Jankowski, the Committee agreed. The Lions Club has agreed to disburse the alcohol and get the liquor license. Liability is still a concern. Dennis Mattmiller and Robin Stowe have been discussing alternatives. Co-sponsoring this event by the County could be an option to obtain the liability coverage. This item is to be decided by the Public Property Committee at their June meeting.

**Agenda Item #7 New Business:** No new business at this time.

**Agenda Item #8 Marketing Update:** A suggestion was made to see if the Farmers Market would like to come to the Fairgrounds. After discussion, Angie Close will contact the representatives of the Farmers Market to attend our next meeting. Bob Benishek suggested compiling a list of all things going on at other Fairs and Fairgrounds in different Counties to send to our local organizations as suggestions to bring events to Langlade County.

**Agenda Item #9 Next Meeting:** The next meeting is scheduled for June 17, 2015 at 4:30 p.m. at the Forestry Office Conference Room.

**Agenda Item #10 Adjournment:** Motion by Close, Seconded by Klement to adjourn at 5:54 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski  
Recording Secretary