

**Langlade County  
Fairgrounds Promotional Committee Minutes**

**Date of Meeting:** May 18, 2016 at 4:45 p.m.

**Place:** Conference Room, Forestry Office, Fairgrounds18

**Members Present:** Chairman Bob Benishek, Jack Anderson, Shane Lund, Angie Close and Rhonda Klement

**Members Absent:**

**Others Present:** Jonah Koeppel, Clayton McGhee, Tiffany Debroux, Ethan Casarez, Justin Schumerth, Robin Stowe, John Jacobs and Pam Jankowski.

**Agenda Item #1 Call the Meeting to Order:** The meeting was called to order by Chairman Bob Benishek at 4:50 p.m. in the Conference Room, Forestry Office.

**Agenda Item #2 Pledge of Allegiance:** The Pledge of Allegiance was recited.

**Agenda Item #3 Approve the Minutes of the April 20, 2016 meeting:** Motion to approve the minutes by Jack Anderson, Seconded by Angie Close, all ayes, Motion carried.

**Agenda Item #4 Recognition of others present and public comments on agenda items or to request an item be added to a future agenda:** Jonah Koeppel, Clayton McGhee, Tiffany Debroux, Ethan Casarez and Justin Schumerth from the Antigo Car Meet Event introduced themselves.

**Agenda Item #5 New User Introductions:** Justin Schumerth from Project Midwest Car Club would like to bring an event to the grounds on June 4<sup>th</sup>. This is a charity event recognizing the recent Antigo Prom Tragedy in hopes of helping the students, families and the community come together for positive memories. Proceeds will be donated to the Antigo Police Department and the Antigo High School to disburse at their discretion. Car clubs from all over the state will be in attendance. Merchandise and food vendors will be on site. Entertainment will be family friendly and kid safe. No alcohol will be served. This event would be from 10 a.m. – 10 p.m. Rhonda Klement advised them of the power set up on the grounds and gave suggestions for the placement of vendors. The Committee commended them on their enthusiasm for a great cause and how well put together their event is coming along in such a short time. The multipurpose building and the entire grounds are being requested. The north parking area will be utilized for public parking. Fees are asked to be discounted or waived. Being non-profit, fees are minimal and the Club agrees to the fee schedule.

**Agenda Item #6 Discuss Music in the Park Fees:** Multi event user discussed. If a User scheduled an event multiple times in one year, such as Music in the Park, it was suggested that they pay the set Policy amount for rent for the first 5 times. In this case the Livestock Pavilion rental fee is \$200 for a non-profit organization. Last year Music in the Park was charged \$100 per use which was the “Rain Location Fee” and not the full rent. They have expressed a hardship if they have to pay the full fee each time they use our facilities. If they use the Livestock Pavilion 6 or more times, the rental fee will revert to \$100 per day retroactive to the first time they used it. Because Music in the Park is a unique user, multiple times per year and depending on weather, we invoice them at the end of the season; therefore, the fees are calculated after they are finished for the year. Motion to allow Music in the Park to fall under a Multi Event User status and will pay full rent up to 5 times of use. If they exceed the 5 times, they will pay half the rent (\$100) for each day they were in the Livestock Pavilion retroactive to the first time they rented by Rhonda Klement, Seconded by Shane Lund, all ayes, Motion carried.

**Agenda Item #7 Discuss Overnight Camping Policies:** The Committee is in the process of setting a Policy regarding overnight self registration camping. John Jacobs had been invited for input on this policy. Discussion presented, Information only.

**Agenda Item #8 Update on racetrack future and options:** Bob Benishek updated the Committee on the discussions of the Public Property Committee regarding the racetrack. The track is not being used on a regular basis and is only used during the Fair. It is financially not feasible to keep up with the expenses of the track and detention pond if it is not being used for racing. Decisions need to be made regarding this. Jack Anderson suggested finding a race promoter and the possibility of the County sponsoring a race. Robin Stowe will check with the Highway Department on the cost of prepping the track for races. Information Only.

**Agenda Item #9 Request to carry over Winter Storage Rental fees from last season to this year:** Pam Jankowski was contacted by a renter asking if they can use the rental fees they paid for the 2015/2016 season for the 2016/2017 season. The renter did not bring their unit due to unforeseen circumstances and the space was empty. Motion by Lund to allow the rental payment to be carried over to this season, Seconded by Klement, all ayes, Motion Carried.

**Agenda Item #10 New Business:**

- a. **May Events:** Ticolini Circus – May 23rd  
Zurko Flea Market – May 27th  
Stand for Children’s Day – Rain Location May 21<sup>st</sup>
  
- b. **June Events:** Antigo Car Meet – June 4th  
4-H Northwoods Rabbit Show – June 17th & 18<sup>th</sup>  
Hockey Camp – June 19-25<sup>th</sup>

The County will be making renovations to the Highway Department building. A study is being conducted regarding possibly restricting the flow of traffic thru the grounds between Arctic

Street and North Avenue. The entrance to the grounds using Arctic Street will be gated off during the Fair.

**Agenda Item #11 Old Business:**

- a. **Potato Days:** This event is slated for 2017.
- b. **Antique Show:** Bob Benishek has been in contact with Jerry Fults to bring his Antique Show to Langlade County.
- c. **CoVantage Loan Rally – May 12-14<sup>th</sup>:** This event ran smoothly. A request was made regarding the marquee sign for advertising. CoVantage requested to have only their event advertised on the sign while they were on the grounds. This has not been our policy. After discussion, it was decided the sign is used for advertising Fairground Events, Community Events, and County Functions. An event user will not have exclusive use of the sign during their event.
- d. **Rabbit Fun Day – May 13 & 14<sup>th</sup>:** This event went smoothly.

Landscaping has been previously discussed around the Livestock Pavilion and under the marquee. Apple Valley Landscaping had offered to donate their services in the past and now there is a proposal in place from them where funding will be needed. This item will be discussed at the June Public Property meeting.

Policy clarification regarding 4-H events held on the grounds and what fees may be imposed discussed. Robin Stowe will contact Krista Otto, 4-H Agent to discuss further. This item will be on the Agenda in June.

**Agenda Item #12 Marketing Update:** None at this time.

**Agenda Item #13 Next Meeting:** The next meeting is scheduled for June 15, 2016 at 4:30 p.m. at the Forestry Office Conference Room.

**Agenda Item #14 Adjournment:** Motion by Klement, Seconded by Lund, to adjourn at 6:35 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski  
Recording Secretary