

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: March 19, 2014 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Jeffrey Zalewski, Angie Close, Shane Lund, Rhonda Klement

Members Absent: Ronn Krueger

Others Present: Robin Stowe, Michelle Arrowood, David Krueger and Pam Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Jeff Zalewski at 4:32 p.m., in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve Minutes of the February 19, 2014 meeting: Motion to approve the minutes of the previous meeting by Angie Close, Seconded by Shane Lund , all ayes, Motion carried.

Agenda Item #4 Events:

- a. **Pro-Vintage Snowmobile Race Review:** David Krueger is requesting a reduction on his invoice for the Pro-Vintage Snowmobile Races held on the weekend of February 22, 2014. The races were cancelled for Sunday due to deteriorating ice and unsafe conditions. The Fairgrounds Policy reads as follows: *If an event is cancelled due to circumstances beyond the control of the event sponsor (such as inclement weather rendering the grounds unsuitable for an outdoor event), then the scheduling deposit may be refunded at the discretion of the Fairgrounds Promotional Committee. If an event is cancelled without the required prior notice or in the absence of extenuating circumstances, then the scheduling deposit will be forfeited.* Rhonda Klement stated the Fairgrounds is a business and revenue is needed to function, and to waive this fee due to the track conditions that is no fault of the Fairgrounds would be setting a precedent for future requests. Krueger feels the weather was the issue and the racers decided not to race which he feels is no fault of his own. The Committee took this matter under advisement will notify him of the decision.
- b. **Request from Avail:** Michelle Arrowood from Avail is requesting to hold their recycling event free of charge on April 25th & 26th. This event is a fund raiser for Avail and The Good News Project. All she needs is the Multi

Purpose Building for vehicles to drive thru, have their items weighed, pay and they leave. No Maintenance Staff or clean up would be needed. They would like to hold their event in the evening on the 25th and the morning of the 26th. Angie Close made a Motion to allow Avail to use the facility and waive the fees for this event in 2014 as long as they recognize the Langlade County Fairgrounds Promotional Committee in their advertising, Seconded by Shane Lund, 3 ayes, 1 opposed (Klement). Motion Carried. Arrowood "Thanked" the Committee for their continued support. It was noted that in future, the Committee may wish to consider expanding the organizations that qualify as "exempt" under the current fairgrounds policy.

- c. **Update on upcoming events:** The Sport and Home Show is scheduled for March 29-30th. The Gun Show is scheduled for April 4-6th.

Agenda Item #5 Fairgrounds Use Policy:

- a. **Quotes for Pressure Washing Services-Rural Fire Control:** Neil Wozniak from Rural Fire Control is willing to try pressure washing the Livestock Pavilion after the Fair as long as there is a waiver signed regarding any damages to the building. Maintenance to be consulted on this and also if this process is feasible, the Committee would like a quote for their services for future reference.
- b. **Discuss grading criteria for certain "high demand" dates:** The potential "high demand" dates and weekends are the 4th of July, Memorial Day and Labor Day weekends, including weekends before and after the actual holiday. The Committee will identify these dates and if 2 or more users would like a specific *high demand* date, they will have to come before the Committee and a decision will be made as to who will be able to lease the grounds. Klement will prepare a draft of the grading criteria list to discuss at the next meeting.
- c. **Any other Policy considerations:** Pam Jankowski asked for clarification in using the Multi-Purpose Building for a private wedding. The building would be leased out as a non-profit user, and a Certificate of Insurance would have to be provided. All other charges apply. Questions arose regarding an alcohol rider on the Insurance Certificate. The Committee would like to invite an Insurance Agent to explain the impact on insurance coverage for various scenarios regarding alcohol that could arise at the Fairgrounds.

Deliberation on request for rental credit: After discussions, a Motion was made by Angie Close to deny the request to waive the fee for the Sunday, February 23rd races due to the fact that weather was not the cause of the cancellation of the race. The weather conditions did not render the track unsuitable for races as more ice could have been laid on the track. The Committee recognizes that weather will always be a factor for outdoor events at the fairgrounds and does not wish to set any precedent in waiving rent

under circumstances where there exists less than favorable weather conditions but those conditions do not render the facilities and grounds unusable, Seconded by Klement, all ayes, Motion Carried.
Robin Stowe will notify Krueger of this decision.

Agenda Item #6 Old Business: Regarding the resolution for the scheduling conflict on July 4, 2013, the attorney for ASCI has not offered a proposal at this time. In the event that ASCI requests 1 additional race date in 2016 to resolve the issue, then Robin sought direction from the Committee regarding whether they would support granting one additional race date. The Committee wants to make sure that all other fairgrounds rules apply, including the process to confirm the race track.

Agenda Item #7 New Business: None

Agenda Item #8 Marketing Update: Angie Close has some quotes on printing the Fairgrounds Brochure. Bina Impressions had the lowest quote and could print 250 brochures for \$170.00 and 500 brochures for \$290.00. These funds would come from the Fairgrounds revenue and will be put on the April Agenda for Public Property. This Committee will work on a priority list of needs for the Fairgrounds.

Agenda Item #9 Next Meeting: The next meeting is scheduled for May 21, 2014 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #10 Adjournment: Motion by Angie Close, Seconded by Rhonda Klement, to adjourn at 6:09 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary