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## MEETING MINUTES

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**Committee:** Fairgrounds Promotional Committee  
**Date:** Thursday, June 29, 2017  
**Time:** 4:30 PM  
**Location:** Conference Room, Forestry Office, Fairgrounds, 1633 Neva Road, Antigo, WI

The following discussion was held by the Committee at the meeting detailed above:

1. Meeting called to order at 4:30 P.M.

### Members Present

Fairgrounds Promotional Committee		
Name	Role	Status
Bob Benishek	Chairman	Present
Shane Lund	Citizen Member	Present
Angie Close	Citizen Member	Present
Rhonda Klement	Citizen Member	Present
Jack Andersen	Citizen Member	Absent
Others Present		
Name	Interest/Title	
Pam Jankowski	Fairgrounds Event Coordinator	
Deena Grabowsky	Director – Chamber of Commerce	
John Jacobs	Citizen Observer	

2. The Committee recited the Pledge of Allegiance.
3. **Approval of previous meeting minutes.** Motion by Shane Lund, Second by Rhonda Klement to approve the meeting minutes from the May 17, 2017 meeting. All Ayes, Motion carried.
4. **A request was made for public comment on agenda items and the consideration of items to be added to future agendas.** None
5. **Request from Deena Grabowsky to address the Committee regarding the Customer Appreciation Event:** Deena Grabowsky is requesting to reduce the rental rate for her Customer Appreciation Event to \$100. This has been common practice in the past. Motion to reduce the rental rate to \$100 for the Customer Appreciation Event and for Langlade County to be recognized as a co-sponsor by Angie Close, Second by Klement, all ayes motion carried.

## Meeting Minutes (Continued)

6. **Discuss creating policy – Rules for Grandstand/Grounds regarding “Carry Ins, Weapons, etc.” at events:** Promoters will be responsible for signage regarding “carry ins”. Due to glass bottles being found after events in the grandstand, signs are to be placed at the entrances stating “No Glass Bottles Allowed” In addition “No Guns, Knives, or other Weapons Allowed” may be added to this sign.
7. **Information Update – Previous Public Property Committee Meeting:** No Discussion.
8. **Review Overnight Rest Stop Project:** Discussion regarding moving ahead with this project and how to accomplish this. Benishek stated we are ready to proceed. Issues still remain as to restrooms, fees, advertising, and managing it. Seeing this will not be accomplished this year, this item will be put on an Agenda in 2018.
9. **Discuss creating a long range plan for Fairgrounds:** Benishek would like to proceed with obtaining adjoining property near the Fairgrounds.
10. **Review of past and upcoming events:** Events discussed. Bob Zurko from Zurko Promotions who holds Flea Markets on the grounds several times a year is requesting a reduction of rent if he holds his event for 3 days instead of 2 in 2018. Motion by Klement to reduce the rental rate by \$50 each day if he holds his event for 3 days in July instead of 2. (July 4-6, 2018) All other charges would remain. Second by Lund, all ayes, Motion Carried.
11. **Consider holding quarterly meetings instead of monthly for the Committee:** The Committee is in agreement to hold quarterly meetings beginning in August. It will be left to the discretion of the Chairman and the Fairgrounds Event Coordinator if additional meetings are needed.
12. **New Business:** None
13. **Old Business:**
  - a. **Antique Show – Future Event.** Benishek to invite promoter to meeting.
  - b. **Obtain Portable Lighting.** Not discussed.
  - c. **Renovations of the Racetrack.** No renovations to be done at this time.
14. **Marketing Update:** Angie Close suggested supplying a handout for Pam Jankowski to give to event promoters with key words for text message updates on their event. John Jacobs would like Fairgrounds Brochures to hand out at RV Rallies to promote using the Fairgrounds.
  - a. **Updating Fairgrounds Brochures.** At this time until additional information is needed on the brochures we can use the current one.
15. **The next meeting of the Fairgrounds Promotional Committee is tentatively scheduled for:** August 16, 2017 at 4:30 in the Conference Room, Forestry Office, 1633 Neva Road, Antigo, WI
16. Motion by Klement, Second by Lund to adjourn meeting at 5:25 PM. All ayes, Motion carried.

## Meeting Minutes (Continued)

Minutes submitted by:

**PAM JANKOWSKI,  
RECORDING SECRETARY,  
MAINTENANCE DEPARTMENT.**