

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: January 21, 2015 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Bob Benishek, Shane Lund, Angie Close,
Jeff Zalewski & Rhonda Klement

Members Absent:

Others Present: Robin Stowe, Ann Boshan and Pam Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Bob Benishek at 4:33 p.m., in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve the Minutes of the December 17, 2014 meeting: Motion by Jeff Zalewski to approve the previous meeting minutes, Seconded by Angie Close, all ayes, Motion carried.

Agenda Item #4 New Event – Ag Days: Ann Boshan, representing the Barn Fund Raising Committee presented her event idea. She wants to schedule June 27, 2015 for “Ag Days”. This is an event she would like to hold every other year – opposite Dairy Breakfast years. She wants to use the Livestock Pavilion and the Commercial Building similar to the Grand Opening Event for the Livestock Pavilion. This would be an all day event into the evening with bands, beer, food and vendor booths. Vendors will be charged \$50 per booth with the proceeds going to pay for Livestock Pavilion improvements and outstanding invoices. Boshan is requesting the rent of the buildings to be waived due to fund raising efforts. Motion by Shane Lund to waive the rental fees for the buildings but utilities, supplies and Maintenance Staff time will be reimbursed, Seconded by Zalewski, all ayes, Motion Carried.

Agenda Item #5 Events Update: Pam Jankowski updated the Committee on past and upcoming events.

Agenda Item #6 Old Business: Campers are now stored in the Livestock Pavilion over winter and the County obtains rent revenue. The building is marketed as “secured storage”; therefore, there should be no access to the wings of the Pavilion that have campers stored. The Dairy wing is under control of 4-H and is not to be used or accessed by any other groups. Discussion presented regarding the beef weigh-in that took place December regarding which part of the Pavilion they used. It is suggested that representatives from the various groups in 4-H come to a meeting to discuss any issues that need to be clarified.

Stowe is working on getting reports from Cirrinity regarding internet usage on the grounds.

The proposed dump station was discussed.

Forest County Potawatomi has expressed interest in meeting with the County and would like detailed plans for improvements we are requesting from the gaming revenues. Dave Solin recently attended a meeting with Mole Lake and was given a donation in the amount of \$15,500 that is to be delegated to clubs and organizations within Langlade County.

Benishek discussed his research on possibly bringing "Potato Days" to Langlade County. Angie presented a list of Potato Auxiliary Board members and briefly explained the Jem Grant that is available from the Department of Tourism to help subsidize this festival. A Committee needs to be formed to organize this new event. Ann Boshan has expressed interest in being on this Committee as well as Rhonda Klement.

Agenda Item #7 New Business: Lincoln County provided Robin Stowe with a copy of their Feasibility Study for their Fairgrounds. It provides an assessment of potential uses, function of the buildings, capacity and design of the grounds, just to name a few important pieces of information.

The Public Property Committee toured the rest room facilities in the Multi Purpose Building and some needed repairs and upgrading will be done.

Rhonda Klement advised that the Sprint Car Races will again return for the Fair. There is some concern regarding the integrity of the fencing in front of the grandstand. For safety purposes this area should be inspected. Nate Heuss and Tim Rusch will be notified when the Sprint Car Race promoter comes to check out the track before the Fair.

The Horse Barn was briefly discussed on whether to paint the building or what its future will be. It was stated that it is not used to its full extent and the only time it gets any use is during the Fair and that is very limited.

Agenda Item #8 Marketing Update: Angie updated the Committee on the Geocaching that is taking place on the grounds. John Jacobs has notified us that he has placed some items here. They are registered on the website; therefore, resulting in people searching for them. (just in case we are wondering why people are wandering around the Fairgrounds)
Angie is also taking our Fairgrounds brochures to distribute in Green Bay and will be taking them at other events she will be attending for Economic Development.

Agenda Item #9 Next Meeting: The next meeting is scheduled for February 18, 2015 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #10 Adjournment: Motion by Angie, Seconded by Zalewski, to adjourn at 5:57 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary