

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: January 18, 2017 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Bob Benishek, Rhonda Klement, Angie Close, Shane Lund.

Members Absent: Jack Anderson

Others Present: Ron Barger, Gary Olsen, and Pam Jankowski.

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Bob Benishek at 4:39 p.m. in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve the Minutes of the December 21, 2016 meeting: Motion to approve the minutes by Angie Close, Seconded by Rhonda Klement, all ayes, Motion carried.

Agenda Item #4 Recognition of others present and public comments on agenda items or to request an item be added to a future agenda: No items requested to be added to a future agenda.

Agenda Item # 5 Fairgrounds Budget Review: Gary Olsen reviewed and explained the Fairgrounds Budget. At year end the fund balance available in reserves was \$16,810.82. The Committee would like to control of a portion of these funds for small projects. Olsen suggested asking the Public Property to “ earmark” certain amounts for small projects and if the Committee approves, he can set aside that amount to be used for that project only.

Agenda Item #6 Approve revision of sanitation policy for concessions in the Multipurpose Building or any other building on the grounds where small animals are present: Ron Barger and Robin Stowe have been working on revising the sanitation policy for the Fairgrounds. The goal is not to restrict users from using the Fairgrounds and the present Sanitation Policy may be doing just that. Barger feels the issues that happened in the past resulting in this Policy happened under very different circumstances. A new Livestock Pavilion (barn) has been constructed. Pressure washing the Pavilion after large livestock events is expensive and may deter users from bringing these kinds of events here. It is being proposed that the Livestock Pavilion only needs to be pressure washed once a year preferably after the Fair and at the County’s expense. Other aspects of the policy would still be in effect, signage, hand washing stations etc. A draft of the Sanitation Policy will be submitted for review and approval at a future meeting.

Agenda Item #7 Overnight horse camping: Emily Doucette requested this to be on the Agenda. She is not present - no discussion.

Agenda Item #8 Memorandum – Summary of duties and responsibilities of the Fairgrounds Promotional Committee: This item will be held over until next month.

Agenda Item # 9 Discuss funding additions to the Fairgrounds for overnight camping: Motion by Close to request permission from the Public Property Committee to “earmark” \$5,000 for the “Overnight Camping” kiosk, equipment and supplies needed to finish this project. These funds are available in the Fairgrounds Reserve Revenue accounts. Motion Seconded by Klement, all ayes Motion carried.

Agenda Item #10 Review and Discuss Overnight Camping Policies: This item will be held over to next month.

Agenda Item #11 Discuss creating a long range plan for Fairgrounds: A meeting with the Menomonee Tribe is scheduled to discuss their interest in helping fund an indoor horse arena. Bob Benishek discussed possibly buying or trading land with the neighboring landowner - property that is located to the east of the grounds. He also suggested more creative landscaping on the grounds, possibly something with the “woods” on the south side. In addition, he suggested enhancing the Clover Room in the Multi Purpose Building so it is utilized more for groups, meetings, events.

Agenda Item #12 Review and approve press release for the Newspaper: This item will be held over to next month.

Agenda Item #13 New Business: At the previous Public Property meeting, striping the parking lot by the Multi Purpose Building for parking spaces was discussed. This Committee does not agree with stripping the lot due to the various types of events that take place; the layout of parking spaces would not always be the same and would be confusing.

Benishek has contacted Tim Keen to suggest they bring the Car Show back to the Fairgrounds.

Roseann Hoffman had inquired about hosting a Beef Show here but had reservations regarding the Sanitation Policy. Pressure washing is an added expense passed on to the user for large animal events. This is being discussed and a revised draft policy will be submitted for approval at a future meeting.

Agenda Item #14 Old Business:

- a. **Antique Show – Future event:** Benishek has been in phone contact with a potential user to bring this event to Langlade County.
- b. **Obtaining Portable Lighting:** Looking for avenues to obtain this.

Agenda Item #15 Marketing Update: None

Agenda Item #16 Next Meeting: The next meeting is scheduled for February 15, 2017 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #17 Adjournment: Motion by Close, Seconded by Klement, to adjourn at 6:00 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary