

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: February 19, 2014 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Jeffrey Zalewski, Angie Close, Shane Lund, Rhonda Klement

Members Absent: Ronn Krueger

Others Present: Robin Stowe, Gary Olsen, Ora Monegar, Jennifer Havas, Evan Hoke, Steven Waldvogel and Pam Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Jeff Zalewski at 4:33p.m., in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve Minutes of the January 23, 2014 meeting: Motion to approve the minutes of the previous meeting by Shane Lund, Seconded by Rhonda Klement, all ayes, Motion carried.

Agenda Item #4 Budget review – Gary Olsen: Gary Olsen stated the Fairgrounds has exceeded their Revenue Budget and \$10,719.53 will be carried over into the 2014 Budget. A Budget Summary report was given to Committee Members. The Revenue Budget for 2014 is set at \$25,000 the same as in 2013. Olsen is available to report quarterly to the Committee if requested.

Agenda Item #5 Review Terms of Transfer Agreement with ASCI and resolution of scheduling conflict from July 4, 2013: Members of the Antigo Stock Car Association including Ora Monegar, Evan Hoke and Steven Waldvogel along with the ASCI's attorney, Jennifer Havas were present to discuss the scheduling conflict that occurred on July 4, 2013. Although both the Fairgrounds Promotional Committee (FPC) and the Public Property Committee have previously reviewed this scheduling conflict and are aware of the details surrounding this scheduling issue, Robin provided a brief summary as follows: although the FPC has been responsible for scheduling events at the Fairgrounds since 2012, the Committee did not become aware of scheduling conflicts with the 2013 event calendar until March of 2013 when the event calendar was turned over to the Committee from the former Committee secretary. Both Mr. Olson and Ora Monegar had scheduled race events on July 3rd and 4th respectively. Initially, there did not appear to be a conflict as the former secretary had the July 3rd date listed as alternate "rain-out" date, but Mr. Olson confirmed that this is a race date and not a rain-out date. The Committee discovered that there were a couple other scheduling conflicts for other non-race events that also needed to be resolved (i.e., double-booking of events on the same date).

Since the Use Policy in effect at that time required a 24 hour buffer between race events for clean-up purposes (not 48 hours), the Committee left this matter up to the event sponsors to be resolved. The parties were unable to reach an agreement, and therefore the matter was referred to the Public Property Committee. The Public Property Committee reviewed this scheduling conflict after Mr. Olson's race in May. After discussing Mr. Olson's plans for additional races including the race scheduled for July 3rd, Mr. Olsen decided not to host any additional races at the County Fairgrounds in 2013. Ora Monegar was notified on June 3rd that there was no longer a scheduling conflict on July 4, 2013. It is now the position of ASCI that the 30 day notice of the availability of July 4th did not allow ASCI sufficient time to make all the necessary arrangements to host the race. On behalf of ASCI, Attorney Havas requests the County to consider resolving the scheduling conflict in some way to compensate ASCI for their loss of revenue for the July 4th race. Given the short notice, the Committee may be willing to grant ASCI one additional event date and waiving the requisite fee (currently \$550) if this would be accepted as full resolution of the scheduling issue. Ora reported that any proposed resolution of the scheduling conflict would need to be approved by the ASCI Board. Robin requested the Attorney Havas submit a specific proposal to resolve this issue and he would present the proposal to the Public Property Committee.

Attorney Havas also argued on behalf of ASCI that the County has not fully complied with the Agreement to transfer interests in property. Robin advised ASCI, that in his opinion, the scheduling conflict does not constitute a breach of contract for several reasons (i.e., the agreement is based upon scheduling availability and given the scheduling of another race within 24 hours, this event date was not available; the correct scheduling process was not used; the scheduling process used did not automatically confer a right to host the event as other conditions needed to be satisfied). Additionally, changing the process to schedule events does not constitute a breach of contract as the Fairgrounds Use Policy referenced in the Agreement allows for the County to make changes to the policy at any time and ASCI was aware that the County had created a new Committee to schedule the events and to revise the Fairgrounds Use Policy. As with any other user, ASCI is welcome to use the Fairgrounds on any available date. Attorney Havas believes that the Agreement should be amended to address some of these issues. Monegar advised that she would like the attorneys to try to resolve this issue together and then present any agreement to the proper committee. No action taken.

Agenda Item #6 Fairgrounds Use Policy:

- a. **Quotes for Pressure Washing Services:** Rural Fire Control will be consulted regarding possibly pressure washing the Livestock Pavilion when requested. This will be put on the March Agenda.
- b. **Discuss Track Lighting Fees:** After consulting with Wisconsin Public Service, the rate of \$100.00 per day is a reasonable rate and the policy will remain in effect.
- c. **Discuss withholding event confirmations on certain "high demand" dates:** The Committee discussed a grading criteria system to decide who may rent the Fairgrounds on "high demand" dates such as the 4th of July, Labor Day

Weekend and Memorial Day Weekend. This will give other entities the chance to lease the grounds on these dates. This item will be on the March Agenda for discussion.

- d. **Any other Policy considerations:** Discussion was presented regarding who has the authority to revoke an event when the policy is not followed. (Deposit not made, Insurance not presented etc.) This Committee will recommend to the Public Property Committee that Corp Counsel, Robin Stowe, The Director of Facilities Management, Nathan Heuss or the Chairman of the Fairgrounds Promotional Committee will have the authority to revoke an event due to not following the Fairgrounds Policy. Motion by Angie Close to make this recommendation, Seconded by Shane Lund, all ayes, Motion carried.

Agenda Item #7 Events:

- a. **Update on upcoming events:** Pro-Vintage Snowmobile Racing will take place this weekend (February 22 & 23rd). March 29 & 30 is the WACD/WATK Sport & Home Show.

Agenda Item #8 Old Business: None at this time.

Agenda Item #10 New Business: None at this time.

Agenda Item #11 Marketing Update: Angie Close suggested creating a list of priorities to utilize excess funds that have been carried over in the budget. This list will then be submitted to Public Property for approval. Close will obtain estimates on the cost of printing the Fairgrounds Brochures for distribution.

Agenda Item #12 Next Meeting: The next meeting is scheduled for March 19, 2014 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #13 Adjournment: Motion by Close, Seconded by Lund, to adjourn at 6:18 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary