

Langlade County Fairgrounds Promotional Committee Minutes

Date of Meeting: August 17, 2016 at 4:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Bob Benishek, Shane Lund, Rhonda Klement and Angie Close.

Members Absent: Jack Anderson

Others Present: Robin Stowe, John Jacobs, Krista Otto and Pam Jankowski.

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Bob Benishek at 4:45 p.m. in the Conference Room, Forestry Office.

Agenda Item #2 Pledge of Allegiance: The Pledge of Allegiance was recited.

Agenda Item #3 Approve the Minutes of the June 15, 2016 meeting: Motion to approve the minutes by Shane Lund, Seconded by Angie Close, all ayes, Motion carried.

Agenda Item #4 Recognition of others present and public comments on agenda items or to request an item be added to a future agenda: None

Agenda Item #5 Library Advertising Programs on Fairground Marquee: The Library had referenced in their Committee minutes the possibility of using the Fairgrounds Marquee for advertising their programs. Robin Stowe will contact them regarding this. The Committee would allow this on a limited basis. Angie suggested just referring the public to www.alcinfo.com website for the program schedule.

Agenda Item #6 Create Overnight Camping Policies: Benishek would like overnight camping to move forward. He suggested signage by the highway. The State Campground inspector did an inspection and we have a few obstacles to work out before we can advertise and utilize the campground. One requirement is to have restrooms available 24/7 for campers. A suggestion was made to put a coded lock on the Exhibition Building for access to restrooms. A special meeting is scheduled for September 14, 2016 at 4:30 pm to mainly discuss and set a Camping Policy. John Jacobs will be president of Badger Chapter in the near future and he would like to host a rally on the grounds with 250 RV's. The Committee is receptive to accommodating this request.

Agenda Item #7 Update on racetrack future and options: Rib Mountain Riders have expressed interest in a race here after the Fair in 2017.

Agenda Item #8 Policy Clarification – 4-H Sanctioned Events: Per the request of this Committee Jankowski kept track of expenses for the 4-H Northwood's Rabbit Show that was held in June. Concerns arose as to the expense of this event and other 4-H Sanctioned Events that are above the normal project meetings and small club gatherings at the Fairgrounds. All 4-H users groups are to be scheduling the grounds thru the Extension Office. Krista Otto, 4-H Agent discussed the procedures for scheduling. As

long as these large events are kept to a minimum it shouldn't be an issue. Paper products and utilities for large events may be charged to the Club that is using the grounds. This will be discussed on a case by case basis and the club will be informed before the event.

Agenda Item #9 New Business:

a. August Events:

Customer Appreciation – Aug 10th – Clarification as to the fee for this event was discussed. In previous years the Chamber would come to a meeting before the event and request a reduction of the rent as long as they included the Langlade County Fairgrounds Promotional Committee in advertising. Motion to allow the same rate as previous years by Lund, Seconded by Angie, all ayes, Motion Carried. (The Committee would like users to come before them each year they may be requesting a reduction in fees for re-occurring events)

School Rummage Sale – Aug 12-13th – This was a fund raiser for the Choir and the organizer was very pleased with the funds raised.

Agenda Item #10 Old Business:

- a. **Antique Show:** Bob Benishek has been in contact with Jerry Fults to bring his Antique Show to Langlade County.
- b. **Music in the Park – Use of Multi Purpose Building:** Due to events not able to take place in the Livestock Pavilion because of the Sanitation Policy after animals were present, Music in the Park was moved to the Multi Purpose Building. They will be charged that same rate as the Livestock Pavilion.
- c. **Landscaping – Apple Valley – Request for Donation:** Klement reviews the landscaping donation and the areas that have been improved on the grounds. At this time, the Request for Donation from the Remington Foundation will be put on hold.
- d. **Zurko Flea Market –** Scheduled for September 3rd & 4th, if West Side Kitchen is being used by 4-H, it must be scheduled thru Extension.
- e. **Horse Clinic – July 20th:** No discussion
- f. **Fair – July 27-30th – Portable Lighting – North Lot:** Shane Lund researched used Portable Lighting units and found them to be approximately \$4,500. The issue of lighting the North Parking Lot during the Fair comes up every year and they have been using the track lights which are very expensive to run. Portable Lighting could be used at various locations in the County and would be a good investment. Bob Benishek would like Nate Heuss to research this and consider purchasing.
 - 1. **Insurance Liability regarding alcohol “carry-ins”:** “Carrying in” alcohol to an event is a decision whether to allow or not by the event user. Signs can be posted to prohibit “carry ins” and then enforced for non-compliance. During the Fair, coolers were brought in the barns and beverages distributed as well as other areas around the Fair. Liability is being questioned regarding underage drinking and just the overall issue of this being a 4-H Fair that alcohol should not be permitted in the barns due to the existing Sanitation Policy. This will be addressed for the 2017 Fair. Benishek

suggested the Maintenance Department have signs available addressing “Carry Ins” if requested by a user.

2. **4-H Forecast regarding Food/Drink Policy in Pavilion:** The wording in the recent 4-H Forecast regarding the Policy for food and drink in the Pavilion is incorrect. This wording should be removed for next year. The County Policy regarding this is the same for 4-H Families as the Public. That portion of the policy reads:

WHEN LIVESTOCK AND/OR SIMILAR ANIMALS ARE PRESENT IN THE PAVILION: NO FOOD OR DRINK IS ALLOWED WITHIN A DISTANCE OF 100 FEET OF THE PAVILION. It is the responsibility of the User to establish a perimeter around the pavilion, erect signs to warn of the food and drink restrictions, and provide garbage containers and hand-washing stations. Note: This food and drink restriction also applies to non-food stuffs that are intended to be placed in the mouth, such as baby pacifiers.

3. **Signage for Food/Drink in the Pavilion:** Dennis Klement is requesting the Committee approve more signage regarding the Food/Drink Policy in the Pavilion. Now with the new split rail fence installed, he suggested signage near the fence warning of the dangers of consuming food and beverage in the Pavilion. (according to our policy)
All entrances would need additional signage. Freestanding easel type stands were suggested. This will be on the next agenda, pricing to be researched.

Angie Close requested permission to put signs by the Highway at the Fairgrounds for NTC day. Permission granted.

Agenda Item #11 Marketing Update: Nothing at this time.

Agenda Item #12 Next Meeting: The next meeting is scheduled for September 14, 2016 at 4:30 p.m. at the Forestry Office Conference Room.

Agenda Item #13 Adjournment: Motion by Klement, Seconded by Lund, to adjourn at 6:28 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary