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## MEETING MINUTES

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**Committee:** Fairgrounds Promotional Committee  
**Date:** Wednesday, August 16, 2017  
**Time:** 4:30 PM  
**Location:** Conference Room, Forestry Office, Fairgrounds, 1633 Neva Road, Antigo, WI

The following discussion was held by the Committee at the meeting detailed above:

1. Meeting called to order at 4:30 P.M.

### Members

Fairgrounds Promotional Committee		
Name	Role	Status
Bob Benishek	Chairman	Present
Shane Lund	Citizen Member	Present
Angie Close	Citizen Member	Present
Rhonda Klement	Citizen Member	Present
Jack Andersen	Citizen Member	Present
Others Present		
Name	Interest/Title	
Pam Jankowski	Fairgrounds Event Coordinator	
John Jacobs	Citizen	
Robin Stowe	Corporation Counsel	

2. The Pledge of Allegiance was recited.
3. **Approval of previous meeting minutes.** Motion by Shane Lund, Second by Jack Anderson to approve the meeting minutes from the June 29, 2017 meeting. All Ayes, Motion carried.
4. **A request was made for public comment on agenda items and the consideration of items to be added to future agendas.** Items to be added to future agenda: Fair Report and follow up on Northwoods Triple Crown Event by Shaughn Novy – Also Customer Appreciation by Deena Grabowsky.
5. **Review of past and upcoming events.** Pam Jankowski updated the Committee on events. John Jacobs gave information on his upcoming Motor Home Rally. He is expecting approximately 30 campers and has an itinerary planned with tours, music and meals. Electrical outlets on the grounds discussed. Rhonda Klement stated they need some additional power for the Fair. Jacobs has been discussing additional power needs for the Rallies with the Maintenance Staff.

## Meeting Minutes (Continued)

Klement reported on a few issues from the Fair. The Multipurpose/Hockey Building is in need of some deep cleaning and painting. Klement is working with Maintenance regarding this. The parking on Friday night filled the entire grounds and the north lot also. The grandstands held 1,700 spectators for the Sprint Car Races. Portable lighting was rented to light the pathway for the people who parked in the north lot. Next year she would like to close down North Avenue from Hwy 45 to Charlotte Street to avoid confusion for traffic and promote a safer walking area for those parked off premises. The Grandstands were very dirty from track prep and they had to have the hydrant opened twice by the City for a cost of \$100. They had one incident of an "open carry" where someone had a weapon visible and this was addressed and the weapon was returned to their vehicle. Signage for next year may be in order regarding "open carry". The Merrill Fair happened to be the same weekend as ours this year and the reason was a scheduling conflict with the carnivals. This probably won't happen again because Fair Coordinators do try to schedule on different dates as other counties to avoid competition. Klement stated the track was not in proper shape after the Monster Truck Show and after grading and prepping the track for the Sprint Cars, they had to absorb a cost of \$1,500 for tire damage to the "packer" for the track. Benishek asked Klement to put together a list of "needs" she may want the Public Property Committee to consider at their next meeting. Klement will also present her report on the Fair at that time.

6. **Discuss Overnight Rest Stop Needs.** John Jacobs suggested asking the Rotary Club for help with the Kiosk for the Overnight Rest Stop. Discussion presented regarding whether we actually need to be a licensed campground. We are not a "typical" campground with amenities. We allow camping at our events as part of the event at this time and the license is limiting our ability for additional revenue with the Overnight Rest Stop project we are working on. Motion by Angie Close to recommend terminating the Campground License to the Public Property Committee, Second by Shane Lund, all ayes, Motion carried.
7. **Discuss creating a long range plan for Fairgrounds:** Benishek would like the power on the grounds addressed.
8. **New Business:** None at this time.
9. **Old Business:** The striping of the Multipurpose building parking lot was discussed. No plans to move forward with that at this time.
10. **Marketing Update:**
  - a. **Fairgrounds Brochure.** This will be updated when we implement the Overnight Rest Stop procedures.
11. **The next meeting of the Fairgrounds Promotional Committee is tentatively scheduled for:** October 18, 2017 at 4:30 in the Conference Room, Forestry Office, 1633 Neva Road, Antigo, WI
12. Motion by Lund, Second by Klement to adjourn meeting at 5:46 PM. All ayes, Motion carried.

**Minutes submitted by:**

**PAM JANKOWSKI,  
RECORDING SECRETARY**