

**Langlade County  
Fairgrounds Promotional Committee Minutes**

**Date of Meeting:** April 20, 2016 at 4:45 p.m.

**Place:** Conference Room, Forestry Office, Fairgrounds

**Members Present:** Chairman Bob Benishek, Jack Anderson, Angie Close and Rhonda Klement

**Members Absent:** Shane Lund

**Others Present:** Robin Stowe, Karen Kieper, Sarah Repp, Jolene Guenthner and Pam Jankowski

**Agenda Item #1 Call the Meeting to Order:** The meeting was called to order by Chairman Bob Benishek at 4:50 p.m. in the Conference Room, Forestry Office.

**Agenda Item #2 Pledge of Allegiance:** The Pledge of Allegiance was recited.

**Agenda Item #3 Approve the Minutes of the March 16, 2016 meeting:** Motion to approve the minutes by Jack Anderson, Seconded by Bob Benishek, all ayes, Motion carried.

**Agenda Item #4 Recognition of others present and public comments on agenda items or to request an item be added to a future agenda:** Jolene Guenthner, Event Coordinator for Relay for Life, Karen Kieper, Site Manager for Antigo Head Start, Sarah Repp, Parks and Recreations Director for the City of Antigo were recognized.

**Agenda Item #5 Request for fee waiver – Stand For Children’s Day:** Karen Kieper is requesting a waiver of fees for Stand For Children’s Day. She wants to reserve a building at the Fairgrounds in case of rain. According to the new policy set forth, in order to reserve a date for an event that falls on a Friday, Saturday or Sunday, a full deposit of one-days rent is required. Policy explained and discussion presented. Deposits for use of the grounds are refunded if requested 60 days in advance of the scheduled event only. If Kieper would like to take the risk of not depositing a fee to confirm her event, she may use the grounds, if not reserved by another user, and would then pay the rental fees, utility fees and other fees per the Policy. A Certificate of Insurance would also have to be placed on file. After the event, if she would like to address the Committee regarding fees, she may do so.

**Agenda Item #6 Request for fee waiver – Relay for Life:** Jolene Guenthner, event coordinator for Relay for Life was requesting waiver of fees for their event and again, this falls on a weekend and the Policy does not allow “Rain-Out” reservations. After hearing the previous discussions presented and due to the cost, Guenthner is no longer requesting to hold her event at the Fairgrounds.

**Agenda Item #7 Establish Temporary Camping Policy to accommodate overflow camping for Summer baseball tournaments at Lake Park:**

Sarah Repp explained the need for overflow camping accommodations during the summer when Baseball Tournaments are scheduled at Lake Park. A temporary policy is needed to accommodate the campers until we have a permanent policy in place for camping. The grounds already has several sites with electricity available. Repp provided “self registration” envelopes to use and suggested using the power pedestals for the registration slips. After discussion, Motion by Rhonda Klement to set the rate at \$15.00 per night, Seconded by Angie Close, all ayes, Motion Carried.

**Agenda Item #8 Update on racetrack future and options:** Bob Benishek gave an update on the Public Property discussion regarding the weeds on the track. He stated it is best not to kill the weeds because they aid in limiting erosion and clay runoff. Prep has to happen for any race and with working up the track the weeds are then removed during the process. The concern with the weeds on the track is that a potential promoter may not want to go through the work of prepping the track due to the appearance and condition. A suggestion was made that the County absorb the cost of track prep for the promoter.

Jankowski advised the Committee that she was contacted by a racing promoter that is interested in scheduling races. He was furnished with all the policies and information regarding the race track. He will be invited to attend a meeting to discuss his plans.

**Agenda Item #9 New Business:**

- a. **May Events:** CoVantage Loan Rally – May 12-14<sup>th</sup>  
Rabbit Fun Day – May 13 & 14<sup>th</sup>  
Stand for Children’s Day – Rain Location May 21<sup>st</sup>  
Zurko Flea Market – May 27<sup>th</sup>

Events recognized and discussed.

Angie Close is concerned about Fairground revenue and wants to explore the idea of a “Promoter” to bring in events.

**Agenda Item #10 Old Business:**

- a. **Potato Days:** not discussed.
- b. **Antique Show:** Bob Benishek has been in contact with Jerry Fults to bring his Antique Show to Langlade County.
- c. **Gun Show – April 8-10:** Jankowski informed the Committee that the promoter of the Gun Show was very happy with his event. He stated the show was well attended and may have been his best show in Antigo.
- d. **Jose Cole Circus – April 21<sup>st</sup>:** The show is scheduled for tomorrow night.

**Agenda Item #11 Marketing Update:** None at this time.

**Agenda Item #12 Next Meeting:** The next meeting is scheduled for May 18, 2016 at 4:45 p.m. at the Forestry Office Conference Room.

**Agenda Item #13 Adjournment:** Motion by Klement, Seconded by Close, to adjourn at 6:30 p.m. all ayes, Motion carried.

Respectfully submitted,

Pamela Jankowski  
Recording Secretary