

Langlade County Fairgrounds Advisory Committee Minutes

Date of Meeting: August 23, 2012 at 3:30 p.m.

Place: Conference Room, Forestry Office, Fairgrounds

Members Present: Chairman Jeffrey Zalewski, Ronn Krueger, Rhonda Klement, Angie Close, and Shane Lund

Members Absent: None

Others Present: Robin Stowe, Vern Cahak, Robert Benishek, Doug Nonnenmacher, Dennis Mattmiller, Mark Dodge, Brice Widener, Denny Paff, Jim Fleischman, Kris Stanke, Frank Sus, Jr., Ora Monegar, Donald Olsen, Scott Williams, Chris Quade by phone and Pamela Jankowski

Agenda Item #1 Call the Meeting to Order: The meeting was called to order by Chairman Zalewski at 3:30 p.m., in the Conference Room, Forestry Office.

Agenda Item #2 Approve Minutes of June 21, 2012 meeting: Motion by Angie Close, seconded by Ronn Krueger to approve the minutes of the June 21, 2012 meeting. All ayes. Motion carried.

Agenda Item #3 Citizen Comment: Ronn Krueger contacted Chris Quade CEO and Manager from the Mole Lake Tribe by phone. Quade would like to make an agreement with the County over the next 5 years to take over the Langlade County Speedway and upgrade the grandstand seating to be able to accommodate more spectators and bring racing back to Langlade County. USAC is ready to come and race in 2013 and Quade stated that his only requirement is that he gets the week or weekend they want every year for their races. Quade also stated that any improvements they do to the racetrack would become property of Langlade County. Chairman Zalewski is recommending that Quade come and present their proposal to the next Public Property Committee meeting on September 11, 2012. Jim Fleischman raises the question on whether the facilities can accommodate larger spectator groups. Robin Stowe states that Langlade County is currently looking for interested parties to negotiate the use of the track. Ora Monegar from Antigo Stock Car stated they do want to continue racing in the future. The Committee feels it should keep all assets intact on the grounds until an agreement can be made with Antigo Stock Car. Ora stated they have presented 5 options to Public Property and Stowe stated these options are being looked into and that it is an ongoing process.

Agenda Item #4 Events: Angie Close stated the organizers of the Trailcon event hosted by the WATVA were very happy with the facilities. Rhonda Klement stated they had some problems with the track lights on the first night of the fair, there wasn't any power; however, power was restored for the Fair. Discussion was presented by Klement regarding lighting the North Parking

Lot that is being used for overflow parking during the fair. Klement advised that the north track lights shine on that area and feels there is no need for additional lighting.

Agenda Item #5 Discuss Cattle Barn:

- a. **Building Name** – Angie Close stated the name of the building should not be up to this Committee because they weren't really in charge of the process. Rhonda Klement suggested make the naming of the "Barn" a community contest. Klement also stated that we have to think of the insurance on the building when naming it because depending on what you call the building the insurance may require different coverage.
- b. **Rental Rates** – Committee to gather information for the next meeting regarding Rental Rates, Klement stated she can check with other Fairs to see what they are charging.
- c. **Appreciation Party** – Robert Benishek presented discussion for a recognition party for all the volunteers and citizens who gave monetary donations regarding the new barn. He would like to hold a Grand Opening in 2013 and suggested a barn dance. Dennis Mattmiller stated the barn is approximately \$30,000 away from being complete. The Appreciation Party is tentatively scheduled for October. Possible Committee members to organize this party would be Becky Knight, Dennis Klement, Jeff Zalewski, Keith Wilson, Dennis Mattmiller, Don Schroeder and Bob Benishek, Don Solin, and Robin Stowe.

Agenda Item #6 Discuss Antigo Stock Car track assets: Discussed with Agenda Item #3

Agenda Item #7 Old Business:

- a. **Discuss Racetrack Deposit-** A deposit of \$500 will be recommended to the Public Property Committee to commence in 2013.
- b. **Wi-Fi** – Mark Dodge and Brice Widener are present for Cirrinity. Dodge presented options for implementing Wi-Fi on the grounds. Stowe advised Committee that there would be no funding from the County for this service. The service fees will be passed on to the user. Cirrinity is to make sure they do not interrupt the present Wi-Fi service for the Maintenance Department on the grounds. Dodge explained the options regarding user payment and the different types of service they can provide for various fees. Stowe will be presenting these options and ideas to the Public Property Committee on September 11th.
- c. **Hand Dryers** – These are put on hold, discussion presented on whether these are feasible with the current space in the restrooms.

Agenda Item #8 Grounds Improvements: Klement is requesting that during the repaving of the lot on the grounds she would like to have more power for the center posts, blue building and under the grandstand. Zalewski stated the air conditioning unit was approved for the 4-H kitchen. Klement stated the ovens and stoves are in need of repair. Shane Lund suggested possibly paving the grassy areas at each end of the grandstand. Due to continued use of the Fairgrounds Sign advertising businesses for profit, the Sign Policy will be produced by Stowe and given to Angie for review. The Committee will then decide if prior approval needs to be given for future sign advertising. Garden club is willing to spruce up the grounds and it is

suggested they wait until Spring due to it being this late in the year. Apple Valley had a wonderful display at the fair and they would be interested in suggesting ideas for grounds improvements.

Agenda Item #9 Fairgrounds Use Policy: Cattle Barn rental rates need to be discussed and will be considered at the next meeting. Zalewski would like to compile a “year-end” report showing what this Committee has accomplished to present to Public Property.

Agenda Item #10 Marketing Update: Angie Close distributed a draft of a Rental Facility Use Satisfaction Survey to the Committee. She asked for them to review it and let her know if they have any corrections or additions.

Agenda Item #11 Next Meeting: The next meeting will be September 27, 2012 at 3:30 pm.

Agenda Item #12 Adjournment: Motion by Close, Seconded by Krueger to adjourn at 5:20 p.m. all ayes, motion carried.

Respectfully submitted,

Pamela Jankowski
Recording Secretary