

**MEETING MINUTES ECONOMIC DEVELOPMENT CORPORATION
EXECUTIVE COMMITTEE
March 7, 2017**

Members Present: Thomas Bauknecht, Andy Merry, Carol Feller-Gottard, Fred Westphal
Excused Absent: Brady Koss
Others Present: Angie Close, Keri Beck

Meeting was called to order by President Thomas Bauknecht at 4:05 pm.

Minutes of Previous Economic Development Executive Committee Meeting: Motion by Merry, second by Westphal, to approve the minutes from February 7, 2017. All Ayes. Motion Carried.

Public Comment: None

Langlade County Economic Development Corporation:

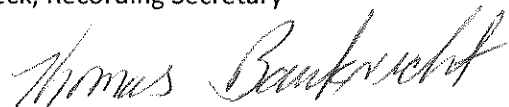
- A. **Revolving Loan Fund Updates:** Close updated the LCEDC Executive Committee on RLF loan recipients.
- B. **Review LCEDC Budget/Financials:** Close reviewed the 2017 budget and financials.
- C. **LCEDC Staff PTO Update:** Close informed the LCEDC Executive Committee that the LCEDC staff's PTO was incorrectly transferred to the extended leave bank for the first pay period in January 2017.
Motion by Feller-Gottard, second by Westphal to put on the LCEDC Board consent agenda to allow LCEDC staff to use one pay period worth of PTO out of the extended leave bank instead of the 2017 PTO amount. All Ayes. Motion Carried.
- D. **LCEDC Strategic Planning:** Close discussed strategic planning on LCEDC capacity building; business retention, expansion, and attraction; entrepreneur training course program; workforce development; education; and broadband.
 - a. **LCEDC Capacity Building:** Close is still working on a strategy approach for capacity building.
 - b. **Business Retention/Expansion/Attraction:** Close reported that in February and March she met with six potential new start-up businesses and four business expansion projects. Close is working with Dan Lemmer from SBDC/WWBIC on helping these businesses to move forward.
 - c. **Entrepreneur Training Course Program:** Close informed the LCEDC Executive Committee that the dates are set for the Spring and Fall Entrepreneur Training Course. There will be an information session on March 16 at 6:30 pm in the LCEDC office for the Spring offering with the class running April 6 through June 1. The fall course offering will run from September 21 to November 16. Each course offering has a minimum of 5 students enrolled to offer the classes. There will be up to \$2500 Entrepreneurial Grants available for the spring and fall courses. Also, there will be 3 class offerings in a Business Solution Series class offering through Northcentral Technical College on Budget and Financial Reporting, Basic Bookkeeping, and QuickBooks 101.
 - d. **Workforce Development:** Close informed LCEDC Executive Committee that Northcentral Technical College will also be offering an Innovation Solution Series for human resource and business professionals called Thinking & Innovation and a social media marketing workshop called How to Attract Employees Through Social Media. The Antigo/Langlade County Employment Focus Group will meet on March 20 to develop an action plan for Talent Attraction and Retention.
 - e. **Education:** Close has been updating clubs and organization on LCEDC updates. Close presented information on the Fab Lab, Get SMART, Camp Inventions and forestry education. Visions Northwest will be partnering with Grow North to offer Train the Trainer on the wood industry this summer for tech ed teachers. Close presented information from the Indianhead Technical College on their dual credit forestry technician apprenticeship semester long program they have developed. The State of Wisconsin has created a forestry booklet that has information on education in forestry. Close will be contacting them about why the Wood Technology Center of Excellence was not in the informational booklet.
 - f. **Broadband:** Close is gathering information to develop a strategy for broadband.
- E. **LCEDC Policy Review:** Close stated that Kerber Rose suggested that we go through our policies yearly. LCEDC staff will be reviewing the policies and will bring forward any policies that might need to be updated at further meetings.
- F. **LCEDC Collaborative Projects Update:** Close updated the LCEDC Executive Committee on collaborative projects on alcinfo, Amron Health Fair, Milwaukee Journal Sentinel Sport Show, Destination Assessment, and the Downtown Vision meetings. Close will be working with the City of Antigo to review the Façade and Downtown Entrepreneurs Grants.
- G. **Update on Economic Development Corporation Activities:** Close updated the LCEDC Executive Committee that LCEDC is keeping Everbridge and alcinfo updated, staff will be attending the Milwaukee Journal Sentinel Sport Show this month, and the database surveys have been sent out to start the City of Antigo's Destination Assessment. Close has been making connections with the Department of Tourism, Hotel/Motel, and the Fairground Committee to help bring Barrels & Bulls event in August to the Langlade County Fairgrounds.

Old Business: No old business was discussed.

New Business & Meeting Date: Discussion was held on the Wausau Daily Journal article on the up and downs of owning a business and what has worked for promotion of design and marketing of innovative ideas. Next meeting will be on Tuesday, April 4, 2017 at 4:00 pm.

Adjourn: Motion Westphal, second by Merry to adjourn at 4:56 pm. All Ayes. Motion Carried.

Respectfully submitted,
Keri Beck, Recording Secretary

A handwritten signature in cursive script that reads "Thomas Bankrecht". The signature is written in black ink and is positioned below the typed name of the Recording Secretary.