

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD

Monday, June 20, 2016

Members Present: Thomas Bauknecht, Fred Westphal, Carol Feller-Gottard, Andy Merry, Brady Koss, Tom Gallenberg, Pete Pennington, and Warren Wagner

Members Excused: Angela Schreiber, Steve Wilder, and Bill Brandt

Others Present: Angie Close and Keri Beck

Meeting was called to order at 4:30 p.m. by President Thomas Bauknecht.

Public Comment: None

Minutes of Previous Economic Development Board Meeting: Motion by Koss, second by Westphal, to approve the minutes from April 18, 2016. All Ayes. Motion Carried.

Consent Agenda: Motion by Merry, seconded by Koss to approve the Consent Agenda. All Ayes. Motion Carried.

Annual Election of Officers: Nomination by Gallenberg, second by Merry to have the current LCEDC Board Officers remain: Tom Bauknecht – President, Brady Koss – Vice President, and Carol Feller-Gottard – Secretary Treasurer. Nominations were closed. All Ayes. Motion Carried.

Executive Committee: Motion by Gallenberg, second by Pennington to have the current Executive Committee remain: Thomas Bauknecht, Brady Koss, Andy Merry, Carol Feller-Gottard, and Fred Westphal. All Ayes. Motion Carried.

Economic Development Corporation:

- a. **Approval 2015 LCEDC Annual Report:** Motion by Wagner, second by Koss to approve the 2015 LCEDC Annual Report. All Ayes. Motion Carried.
- b. **Amend Antigo Neon Loan Agreement Section III Employment Language:** Motion by Koss, second by Feller-Gottard to amend Antigo Neon's loan agreement section III: Employment Language to state "Of these 15 positions 8 of these positions will be low to moderate income persons." All Ayes. Motion Carried.
- c. **Update on Loan Fund Recipients:** Close updated the LCEDC board on loan fund recipients.
- d. **Update on Entrepreneurial Program:** Close updated the LCEDC board that the 2016 Entrepreneurial program is set to have assessments done in White Lake, Elcho, and Antigo on August 23-25. The Entrepreneurial Course will run September 15 through November 17. Additional Entrepreneurial Courses will be offered January through March through NTC to enhance what they learned in the first course. Close informed the LCEDC board that the Green Bay Diocese has contacted LCEDC about possible economic development grant opportunities. Close will be meeting with the Diocese to discuss potential grant money.
- e. **Update on Workforce Development Efforts:** Close informed the LCEDC board that NTC will be offering a follow up workshop from the "Best Practice in Talent Attraction and Retention" in July. This workshop will have two two-hour sessions for "On Boarding Millennials." Forward Services has been using the LCEDC Board Room for the monthly workshops. Close informed the LCEDC Board that Dan Lemmer, an outreach person from the Small Business Development Center in Stevens Point has been using the LCEDC board room to meet with and help Langlade County entrepreneurs.
- f. **Update on Economic Development Corporation Activities:** Close informed the LCEDC board that there will be a free Breakfast & Learn on June 29, 2016 for Online Marketing and Social Media from 7:30 to 10:30 am at NTC-Antigo Campus. LCEDC is partnering with DMI Studios to offer this free workshop. Close updated the LCEDC board on Everbridge. Discussion was held on Everbridge registration verses text marketing keyword opt-ins. Close will be attending the Town Association meeting. Close informed the LCEDC board that she has been involved with helping White Lake develop a Comprehensive Plan along with Regional Planning. Close informed the LCEDC board on potential business projects for Langlade County.

Old Business: No old business was discussed.

New Business and set date for next meeting: Next meeting date is August 15, 2016.

Adjourn: Motion by Gallenberg, second by Westphal to adjourn at 5:01 pm. All Ayes. Motion Carried.

Respectfully submitted,

Thomas Bauknecht, President

A handwritten signature in cursive script that reads "Thomas Bauknecht". The signature is written in black ink and is positioned below the typed name.