

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD

Monday, June 19, 2017

Members Present: Thomas Bauknecht, Brady Koss, Carol Feller-Gottard, Pete Pennington, Andy Merry, Mike Bernatz, Fred Westphal, Tom Gallenberg

Members Excused: Warren Wagner, Bill Brandt, Steve Wilder

Others Present: Angie Close, Keri Beck

Meeting was called to order at 4:30 a.m. by President Brady Koss.

Public Comment: None

Minutes of Previous Economic Development Board Meeting: Motion by Bauknecht, second by Bernatz, to approve the minutes from May 15, 2017. All Ayes. Motion Carried.

Consent Agenda: Motion by Pennington, second by Gallenberg to approve the Consent Agenda. All Ayes. Motion Carried.

Economic Development Corporation:

- a. **Update on Revolving and Community Development Loan Funds:** Close updated the LCEDC Board on RLF and CDF loan recipients.
- b. **Approve Corrections and Additions to LCEDC Budget Report:** Close updated the LCEDC Board on account additions, transfers, and corrections on the 2017 LCEDC Budget.

Motion by Pennington, second by Merry to accept the amended 2017 LCEDC Budget as presented. All Ayes. Motion Carried.

- c. **Approve Entrepreneurial Graduate Business Start-Up Grants:** Koss, Feller-Gottard, Bauknecht, and Merry reviewed and evaluated the business plans from the student so fthe Entrepreneurial course on graduation night.

Motion by Gallenberg, second by Bernatz to approve April's Pooch Parlor, LLC a \$1,000 Entrepreneurial Grant, to approve Memories Repurposed, LLC a \$750.00 Entrepreneurial Grant, and to approve Amy Michalik, dba "Go Get It Girl" a \$750.00 Entrepreneurial Grant. All Ayes. Motion Carried.

Currently, LCEDC have had 25 student graduate through the Entrepreneurial Class. Close updated the LCEDC Board the 2017 Fall Entrepreneurial Class is set to run from September 21 with graduation night on November 21. Also in the fall there will be business solution class offerings for Bookkeeping 101 and QuickBooks.

- d. **Mileage/Per Diem Request:** Discussion was held on offering LCEDC Board members that live outside of Antigo mileage reimbursement for the 2018 budget.

Motion by Pennington, second by Bauknecht to offer no mileage reimbursement to LCEDC Board members for the 2018 LCEDC Budget. 6 Ayes. 1 Opposed. 1 Abstained. Motion Carried.

- e. **Workforce Development Strategies Update:** Close presented information to the LCEDC Board about Inspire by Career Cruising. Inspire creates connections between students, schools, community leaders and employees to develop a workforce pipeline. Close is working on an Inspire presentation to Langlade County school districts and businesses presented by CESA 8 and 9. Discussion was held on mentoring programs, reintroducing incarcerated people into the workforce, and employing disabled people.
- f. **Langlade County Broadband Committee:** Close informed the LCEDC Board that the first broadband meeting was held as a joint meeting with Lincoln County in June with Oneida County sharing their best practices on building out a county wide broadband plan. The Langlade County Broadband Committee members are Dick Hurlbert, Don Scupien, Tom Erwin, and Angie Close. The next broadband meeting will be in Antigo on July 13.
- g. **Antigo Downtown Vision/Destination Assessment Update:** Close informed the LCEDC Board that the City of Antigo Destination Assessment has received 136 survey responses. The first Task Force meeting will be held June 21 to go over the survey responses. Close informed the LCEDC Board on the Antigo Downtown

Vision meeting held by Antigo First in June. Antigo First will be putting together a brochure of what is available downtown and will be developing some Wi-Fi parks downtown. Close informed the LCEDC Board that the Triple Crown Event to be held at the Langlade County Fairgrounds on August 11-13 will be having a check presentation and press release for the GEM Grant they received from the Wisconsin Department of Tourism this week.

- h. **Scenic By-Way Designation:** Close informed the LCEDC Board that Nicolet-Wolf River Scenic By-Way will have signs put up before the 4th of July weekend, there will be a ribbon cutting for the Scenic By-Way on July 10, and there is a website (<https://www.nicolet-wolfriver-scenicbyway.com/>) for the by-way. This is the fourth designated scenic by-way in Wisconsin.
- i. **Professional Development Update:** Close updated the LCEDC Board on her upcoming IEDC course on Real Estate Development and Reuse. Close will be able to take the national exam in February.
- j. **Update on LCEDC Other Activities:** Close informed the LCEDC Board that LCEDC paid for a Facebook campaign on the Langlade County: County of Trails Facebook account to attract Facebook users that are not followers of the page to visit Langlade County. The Facebook campaign reached 45,502 people with 617 post engagements. Close also informed the LCEDC Board that Northcentral Technical College has been using the Langlade County tourism website and videos to attract prospective students to the Antigo Campus.

New Business and set date for next meeting: Next LCEDC meeting date will be July 17, 2017 at 4:30 pm.

Adjourn: Motion by Gallenberg, second by Bauknecht to adjourn at 5:20 p.m. All Ayes. Motion Carried.

Respectfully submitted,

Brady Koss, President

