

MEETING MINUTES LANGLADE COUNTY ECONOMIC DEVELOPMENT BOARD
Monday, April 17, 2017

Members Present: Thomas Bauknecht, Brady Koss, Carol Feller-Gottard, Pete Pennington, Andy Merry, Mike Bernatz, Fred Westphal,
Members Excused: Tom Gallenberg, Warren Wagner, Bill Brandt, Steve Wilder
Others Present: Angie Close, Keri Beck

Meeting was called to order at 4:30 p.m. by President Thomas Bauknecht.

Public Comment: None

Minutes of Previous Economic Development Board Meeting: Motion by Koss, second by Merry, to approve the minutes from March 20, 2017. All Ayes. Motion Carried.

Consent Agenda: Motion by Koss, second by Merry to approve the Consent Agenda. All Ayes. Motion Carried.

Economic Development Corporation:

- a. **Update on Revolving and Community Development Loan Funds:** Close updated the LCEDC Board on RLF and CDF loan recipients.
Motion by Pennington, second by Koss to approve Genesis Engineering and Mfg Corp (Northern Steel) to continue making payments by auto pay of \$250 per week (\$1000 per month) for 3 months (April 28, 2017 – July 24, 2017) with all terms and conditions applied if payment is missed (goes back to full monthly payments and legal proceedings will proceed) and a review in 3 months (July 2017). All Ayes. Motion Carried.

The board also requested to have the full board review financial statements if another payment reduction request is made in July.

- b. **LCEDC Budget Report:** Close reviewed how the budget is generated and reviewed the budget with the LCEDC Board
Motion by Koss, second by Merry to approve the LCEDC budget as presented. All Ayes. Motion Carried.

Close reviewed the LCEDC draft financial statement with the LCEDC Board. Kerber Rose will be presenting the LCEDC financial findings at the annual meeting in May. LCEDC Board members were asked to review the LCEDC Financial Statement and to bring questions to the annual meeting.

- c. **Business Project Updates:** Close updated the LCEDC Board that she has been working with three potential business expansion projects and one new business.
- d. **Mileage/Per Diem Request:** Discussion only. Tabled to next LCEDC Board.
- e. **Entrepreneurial Course Update:** Close informed the LCEDC Board that the Spring Entrepreneurial Course is running with lower than expected numbers, but all business plans will be put to use right away. Graduation night is June 1st.
- f. **Incubator Space:** Close informed the LCEDC Board that Northcentral Technical College is looking at creating an incubator space. Close will be meeting with Northcentral Technical College to discuss more about the potential incubator space.
- g. **Workforce Development Strategies Update:** Close updated the LCEDC Board that the Antigo/Langlade County Workforce Development Focus Group met and is working on developing a strategic workforce development plan for Langlade County. Close presented information on Inspire Wisconsin which is a data driven program that connects students, counselors, and employers to develop a career path for students. The program aims at retaining and growing a business and employees.
- h. **Langlade County Broadband Committee:** Close reported that a Langlade County wide Broadband Plan will be a focused effort of LCEDC. Close will be working with Public Service Commission and the County to develop broadband committee and the strategic steps to go forward.
- i. **Antigo Downtown Vision/Destination Assessment Update:** Close informed the LCEDC Board that the Downtown Visions Economic Development Group is doing an inventory of building and businesses in the downtown. There are many service/office incubator spaces in the downtown area. Information on the inventory will be presented at the next Antigo First Downtown Visions meeting. Beck updated the LCEDC Board on the destination assessment for the City of Antigo.
- j. **Scenic By-Way Designation:** Close informed the LCEDC Board that Highway 55 in Langlade County from the Highway 64 and Highway 55 intersection to the Forest County line has been designated as part of the National Scenic By-Way called the Wolf River/Nicolet By-Way. This is the fifth recognized scenic by-way in Wisconsin with a total of 147 miles located in Oneida, Forest, and Langlade Counties.

- k. **Professional Development Update:** Close updated the LCEDC Board that she will be taking her last IEDC class in June and will be taking the exam in February 2018. Beck is taking a Leadership Development class through Northcentral Technical College. Close will be attending the Rural Economic Development Summit this week.
- l. **CDBG Grant Opportunities/Project Updates:** Close informed the LCEDC Board that the City has held the first public hearing for the CDBG Grant application for Gowan Road and Field Street. Close will be meeting with the county and NEWCAP on the CDBG-READI program. The CDBG-READI program is a regional fund program through the CDBG that will include Shawano, Menominee, and Langlade Counties.
- m. **May 2017 LCEDC Board Annual Meeting Update:** Close updated the LCEDC Board that the LCEDC Annual Meeting called "Taking Technology to New Heights" will be on May 15, 2017, at Northcentral Technical College from 11 am to approximately 1 pm. During this meeting LCEDC officer elections will be held, an LCEDC update will be given, Kerber Rose will present the financial findings from the 2016 review, and Unmanned Systems, Inc. will be the guest speaker.
- n. **Update on LCEDC Activities:** Close updated the LCEDC Board that the new Highway 45 South billboard sign has been put up. Close presented the new responsive design website for alcinfo.com.

New Business and set date for next meeting: Close informed the LCEDC Board that the Langlade County Forestry Board has approved Langlade Area Mountain Bike Association (LAMBA) to develop 5 miles of multi-use (mountain biking, hiking, fat tire biking, and snowshoeing) trail at Jack Lake. The expansion will allow the Splash-N-Dash to become a triathlon.

Next LCEDC meeting date will be the LCEDC Annual Meeting on May 15, 2017 starting at 11 am.

Adjourn: Motion by Koss, second by Westphal to adjourn at 5:31 pm. All Ayes. Motion Carried.

Respectfully submitted,

Tom Bauknecht, President

