

## USE OF ELECTRONIC MESSAGE BOARD AT THE FAIRGROUNDS

### Oversight by the Fairgrounds Promotional Committee.

The Langlade County Fairgrounds Promotional Committee exercises jurisdiction over the use of the use of the electronic message board located at the entrance to the County Fairgrounds. The Committee reserves the right to modify this policy without advance notice.

### Compliance with regulations.

The electronic message board shall only be used in a manner that complies with all applicable federal, state and local regulations. The restrictions imposed on this electronic display may include: the brightness of the display, the length of time an image may be displayed, and the transition between images.

### Management of the Electronic Message Board.

The Fairgrounds Event Coordinator shall be responsible to determine whether a message may be displayed, how often a message will be displayed and the content of any display consistent with this policy and the directives issued by the Fairgrounds Promotional Committee.

In order to assist the management of this display, the Committee establishes the following guidelines:

1) The main purpose of this Electronic Message Board is to advertise events taking place at the County's fairgrounds. Any messages involving non-fairgrounds events may only be displayed if such messages do not create confusion with dates that events are scheduled at the fairgrounds. Messages regarding upcoming events at the fairgrounds will be given display priority based upon the calendar date of the event time.

2) Messages for events not taking place at the fairgrounds that are events sponsored by local, non-profit organizations may be displayed. Messages regarding non-fairgrounds events will be given display priority based upon the calendar date of the event with preference to messages related to programs and services provided by or sponsored by Langlade County government.

3) Emergency messages requested by the County's Emergency Management Director and/or the County Sheriff are exempted from this requirement and shall take priority over all other message displays.

### Message Display Requests.

Requests to display messages on the Electronic Message Board are directed to the Fairgrounds Event Coordinator at 715 627-6307.